



Good Spirits...

Vicki Belville's son had joked with her about taking over Rushville's liquor store, but when Vicki noticed a "going out of business" sign in their window, she began to think that it wasn't such a bad idea. Vicki decided to buy the business, and in May of 2015, she opened Vic's Corner Packaged Liquors. Working in the community she grew up in, she enjoys getting to know her customers and hearing them say, "You have the coldest beer around!"

Vicki has made many updates to the corner store and regularly gets in new inventory based on her customers' requests. In addition to her expanding liquor selection, her business also sells lottery tickets, tobacco products, and a wide variety of soft drinks and snacks. Looking to the future, Vicki hopes to expand even further by adding a video poker gaming area. As her business grows, she knows she can count on First Bankers Trust Company for her lending needs.

When she knew she wanted to buy the business, she found peace of mind in working with Joan Whitlow of First Bankers Trust. She appreciated getting "that personal touch" and remembers, "I was nervous about doing this, but from the beginning Joan was very easy to talk to. She explained everything that we had to do, and anytime I had a question, I could call Joan and she was right there. She's given me good advice on several things."

Vicki puts a lot of time into her company, so she enjoys doing her business banking from her computer. She is happy to say, "I love it! If I'm busy, I don't have to get out. I can just sit here and do a transfer." She recently installed the bank's mobile app on her phone and adds, "It's especially handy if you're out of town and don't have your laptop."

For more on Vicki's business, search for Vic's Corner on Facebook, and while you're there, visit our Facebook page too! It's just another way we stay connected with our customers.



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